



**Friends of SMARTrails  
Board Meeting Minutes  
Monday, April 10, 2023  
Kaleva Community Center  
6:00 PM**

**Board Members Present:** Karen Kolk, Vice-president; Linda Cudney, Secretary; Jacque Erdman, Treasurer; Mark Coe, Zachary Pawlowski, Dave Myers.

**Board Members Absent:** Elaine Gibbs, Rob Carson, Claire Richard.

**Guests:** Sara Herberger, Jan Myers.

- I. **Call to Order** The meeting was called to order at 6:01 P.M. by Karen Kolk, vice president.
- II. **Consent Agenda** It was motioned and supported to accept the consent agenda. AIF. Motion carried.
  1. **March 13, 2023 Board Minutes**  
Motioned by Mark Coe, seconded by Dave Myers to accept the minutes from the March 13, 2023 meeting. AIF. Motion Carried.
  2. **Treasurers Report and Payment of Bills**  
Jacque Erdman presented a profit and loss Budget vs. actual report along with a statement of financial position, along with financial report. It shows we still have \$12,178.28 as a balance. One bill this month to Pro Web Marketing for \$25.00. Jacque will check into an auto pay or 1/4ly payment to Pro Web marketing. Jacque contacted Pay Pal and figured out the \$34.58 discrepancy and got it taken care of. Linda motioned to accept the Treasurers report and payment of bills, Mark seconded it. AIF.  
Zach is working on the request to the Manistee County Community Foundation for the staging area by Chief. Motioned by Jacque, supported by Dave, to allow the 10 percent match money of \$432.00 be applied to the request. Roll Call Vote. All Ayes.
- III. **New Business None**
- IV. **Old Business**
  1. **Update of Website**  
Zach reported he has been working on the website and there are a lot of changes. He would like to get pictures of the board members to put on the website.
  2. **EDA Update No report**
  3. **Strategic Plan Update**  
The marketing committee met and went over the strategic plan and added the MOU to the plan, and added members, and refined the language in some of the areas. Claire offered to

put in the plan revisions. Jacque went thru the areas and will contact Claire to add bullets where needed and also some wording needing to change. We will look over at the May meeting to adopt the changes.

#### **4. Summer Festivals**

The group went over the summer festival dates. Linda had contacted Charles Kraus regarding the location of National Trails Day to be held in Thompsonville. He was gone to Toyko, Japan until this week. Linda will contact him and possibly Jed Maker from Friends of Betsie Valley Trail. It was decided to begin at 11:00 AM and Jacque will be there at the beginning, Linda can be there after Cleon Township Clean Up Day, between noon and 12:30. Dave Myers will see if he can attend also.

Zach also informed us of a Bicycle Rodeo, in conjunction with the Shoreline Cycling Club which will be held at West Shore Community College at 10:00 AM on May 13, 2023.

Jacque will contact Spirit of the Woods Festival also.

### **V. Other Business**

**1. Recreation Commission Update.** No meeting so no report.

**2. Marketing Committee Update**

Linda, Zach, Claire and Jacque met on Thursday, March 23, 2023 and worked on the revisions to the Strategic Plan, went thru the festival dates for 2023, Claire worked on a survey for our quarterly newsletter and to hand out at summer festivals, checking with the County Rec Commission to see if they want to put something in the newsletter, checking on a better tri-fold board to put the Park to Park map on and make it easier to read, along with the trail segment description. Also, Zach was looking at routes for National Trails Day and Linda was contacting Charles Kraus to see if they would like to be part of the event for National Trails day, along with the Friends of the Betsie Valley Trail, if we do the event in Thompsonville.

**3.** Since Rob is such an important part of SMARTrails, we miss not having him at the meetings. Jacque will contact him and see which nights are more accessible to him, so he can attend. Some dates were the 4<sup>th</sup> Monday of the month, or Thursday's, depending on which week. After we find out, we will send out a revised calendar.

### **VI. Comments/Correspondence**

**1.** Mark Coe informed the group of a new group forming called the Dirt Birds, a group that is looking into opportunities for trails for ORV's, side by sides, etc. The meeting will be on Saturday, April 15, at the Snowbirds Clubhouse from 9:00 AM- 11:00 PM. If anyone is interested in attending, let them know.

**2. E-Bikes** were discussed regarding riding on hiking and biking trails. There are state regulations, but how are they enforced for the different E bikes. Possibly the County Recreation Commission can look into it.

**VII. Adjourn.** Motioned and supported to adjourn at 7:30 P.M.

**Next meeting to be determined.**

Meeting minutes respectfully submitted by:

**Linda Cudney**  
**Secretary, Friends of SMARTrails**