



Interconnecting Communities  
With Trails

## Friends of SMARTrails

### Board of Directors Meeting Minutes

SMARTrails Tuesday April 5, 2022

Village of Kaleva (former Elementary School)

12:00 Noon

Strategic Planning meeting following

Board Members Present: Linda Cudney, Secretary: Jacque Erdman, Treasurer; Rob Carson, President, Al Taylor, Karen Kolk, Dave Myers.

Board Members Absent: Mary Reed, Elaine Gibbs.

Guests: Doug Barry, Zachary Pawlowski, Mark Coe, Wayne Beldo, Jim Gribble

#### 1. Call to Order

The meeting was called to order at 12:32 p.m. by Rob Carson, President.

#### 11. Consent Agenda March 10, 2022 meeting minutes

1. Motioned by Jacque Erdman, seconded by Al Taylor to accept the minutes from the March 10, 2022 meeting.

#### 111. New Business

##### 1. Memorandum of Understanding with the Snowbirds for Summer

Maintenance. Mark Coe stated that the Snowbirds have a contract with the State of Michigan for brush cleaning, and maintenance for approximately 4 months a year and with the memorandum of understanding with SMARTrails, the rest of the year can be covered as well. Linda motioned to enter into a MOU with the Snowbirds for frail maintenance, Jacque seconded. AIF. Motion passed. Mark Coe will send to Rob to sign and share the completed agreement with the State.

**[?] [?]** Action on website development quote from Jim Gribble and Pro Web Marketing. The website will be similar to the Betsie Valley Trail for a fee of \$1500.00 with 50% down and balance on completion. They would host the site for \$300.00 annually and would include maintenance, support and up to an hour of updates monthly. Jacque motioned, Dave seconded. AIF. Motion passed. The domain is purchased and will be .org. A reminder that the host company will bill directly.

**[?] [?]** Transfer of money from MCCF to SMARTrails to pay bills pending. Motioned by Karen, seconded by Dave, to transfer \$6,000.00 from MCCF to SMARTrails, to pay invoices of \$2,649.01 plus pending invoices of approximately \$2,750.00. AIF. Motion carried.

#### IV. Old Business.

?? Linda asked about Mary Reed and how she was doing. Al said he will check with her and see if she is coming back to our group. If not, we may look for another board member.

?? Doug reported that Trust Fund application was put in for the bridge over Bear Creek.

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#### V. Other Business

?? Recreation Commission Update. Wayne and Linda gave an update on the County Recreation Commission. Manistee County has approved a Grant Writer position and the job is posted. A Parks and Rec Manager was discussed and the County has ARPA money that has to be distributed. The Recreation Commission also discussed having the News Advocate do an article about the Recreation Commission and also SMARTrails.

?? Facebook Update. Jim Gribble has access to Facebook. Posting is ongoing.

?? Mark Coe discussed trail planning. Mark is putting a presentation together to a state group formed by MSA that includes extending the trail to Chief and onto Little River Casino. He explained how there would be gates on the main trails in the summer with ballards spaced on the sides and signs, plus a parking site off Chief Road. He is also doing a presentation to the tribe at Little River Casino soon. Rob will give Mark copies of the trail maps as a visual for Mark in his presentation.

?? Letter of Support. A letter of support was discussed regarding the idea of a grant writer and parks and recreation manager as a support position for the Grant Writer. Linda made a motion, Karen seconded the motion. AIF. Motion carried. It was decided to contact all the townships, villages, Rusty Fish, MTA, Chamber of Commerce, Visitors Bureau, County Planning and anyone else we can think of.

?? For anyone interest, the next meeting of the County Commissioners will be April 12, 2022 at 9:00 AM if anyone is interested in going.

#### VI. Adjourn. Motioned and supported to adjourn at 1:19 PM.

Next Strategic Planning meeting #4 is scheduled for

Monday, April 25, 2022 at 10:00 AM and will be held in the Village of Kaleva former Elementary School at 9208 Kapo Street, Kaleva.

There may be a short meeting of the Board if we need to pay any invoices, and we can take quick action.

Meeting minutes respectfully submitted by:

Linda Cudney

Secretary

Friends of SMARTrails

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