



**Friends of SMARTrails  
Board Meeting Minutes  
Monday July 11, 2022  
Village of Kaleva (former Elementary School)  
6:00 PM**

**Board Members Present:** Linda Cudney, Secretary; Jacque Erdman, Treasurer; Rob Carson, President; Zachary Pawlowski, Elaine Gibbs and Dave Myers.

**Board Members Absent:** Mary Reed, Al Taylor, Karen Kolk.

**Guests:** Wayne Beldo, Jan Myers.

- I. **Call to Order** The meeting was called to order at 6:00 p.m. by Rob Carson, President.
- II. **Consent Agenda May 9, 2022, meeting minutes**
  1. Motioned by Jacque Erdman, seconded by Zach Pawlowski to accept the minutes from the May 9, 2022 meeting. AIF. Motion Carried.
  2. Jacque Erdman furnished a **Treasurers Report**. She also had bills to approve at this meeting for Pro Web, the Post Office Box and Jackpine. Motioned by Linda, seconded by Dave to accept the **Treasurers Report** and the payment of bills. AIF.
- III. **New Business**
  1. **Changing the logo of SMARTrails to add a trail** . The marketing committee discussed adding a trail between the trees for the logo for SMARTrails. Rob motioned to add a trail through the trees in the logo. Linda seconded the motion. AIF.
  2. **Policy regarding the payment of bills**. Linda motioned to have Jacque pay the recurring bills, and if there is an emergency payment, she can email the rest of the board, otherwise, she can print the checks and bring to the meeting. Dave seconded the motioned. AIF.
  3. **Marking the trails with mile markers of some kind for emergency vehicles or sheriff department**. It was decided to wait until the segment of trails are done before we pursue this. Maybe in the future, applying for a Revenue Sharing Grant for the mile markers would be an option. Also, it may help when segments of the trail are named.
  4. **List of events for Manistee County festivals**. No one is available for Arcadia Days, so the next one would be Copemish Heritage Days and Linda will take care of that. Jacque will give Linda the banner, etc.
  5. **Link SMARTrails to Snowbirds website**. Done.
- IV. **Old Business**.
  1. **Update of Website**. Jim Gribble handed over the reins of the website to Zach. At this time Zach will handle the social media. We can decide later what to do if more is needed. We as a group need to decide to target volunteers or donors as a priority.
  2. **EDA Grant**. Rob reported the EDA grant is in process. The SHPO application is done and waiting for approval.
  3. **National Trails Day update**. National Trails Day at Northern Naturals turned out very well for the first event for SMARTrails. There were a quite a few riders out and about, plus

some bikers from the Crystal Mountain Cherry Roubaix race stopped also. Jackie had information available.

**V. Other Business**

- 1. Recreation Commission Update.** Wayne and Linda gave an update of the Recreation Commission. Doug Barry informed the board that the trail gates were being constructed by students at West Shore Community College and will be wide enough to fit bicycles but not an ORV or horse and buggy. Kristyn Malkowski, from the County suggested for the Recreation Commission and/or SMARTrails to present to the Manistee County Summit on September 29, 2022 at the Wagoner Center. There are a couple of applicants for the grant writer position at the County. The Recreation Commission is asking for \$15,000.00 from the County from the ARPA funding.
- 2. Marketing Committee Update.** The marketing committee met and discussed T-shirts and hats with logos on the front and back or volunteer on the back of the shirt for the volunteers. They will come up with a couple of choices of logos and colors and narrow it down. Linda will check with Sports Ink in Manistee as it is a local business.
- 3. Fund Raising Update.** Jacque contacted Glen Chown and Steve DeBrabander regarding professional fundraising. She will connect with them and get back to us.
- 4. Other items of Discussion.** Jim Gribble contract is done and we will have 1 free hour per month with Pro Web, so will see how it works out for now. A list of events and news could be sent at once to Pro Web.

**VI. Board Member Comments/Correspondence.** Rob reported that at the “Onkama Block Party” he walked around passing out rack cards. Jacque reported attendance at Bear Lake Days was great and lots of people signed up. Jacque asked about setting up a 2022 Budget.

**VII. Adjourn.** Motioned and supported to adjourn at 8:15 PM.

**VIII. Next meeting will be Monday, August 8, 2022, at 9208 Kauko Street, Kaleva.**

Meeting minutes respectfully submitted by:

**Linda Cudney**  
**Secretary**  
**Friends of SMARTrails**